

IPP in 2023: Growing to Meet Your Needs

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Illinois Interactive Report Cards
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Illinois Postsecondary Profiles.com (2021)



[EXPLORE A PROFILE](#) ▾ [ABOUT](#) [HELP](#) [CONTACT US](#) [LOGOUT](#)

WELCOME TO ILLINOIS POSTSECONDARY PROFILES

Begin to explore the data by selecting a path below.



Institutional Profiles
Search by school name or criteria



Occupational Profiles
View by occupational interest or academic major

Occupational Profiles just launched! [Check out our latest data tool and explore occupations by major or career type.](#)

Explore the connection between our educational systems, the people pursuing dreams within them, and the occupational interests those people pursue on the path to joining our



Illinois Postsecondary Profiles.com (2022)

The screenshot shows the homepage of the Illinois Postsecondary Profiles website. At the top is a blue navigation bar with the logo on the left and menu items: INSTITUTIONAL PROFILES, PROFESSIONAL PROFILES, EQUITY PROFILES, ABOUT, and CONTACT. Below the navigation bar is a white section with the heading "Learn about postsecondary education options in Illinois." and three circular icons: a green building icon, a purple door icon, and an orange group of people icon. Each icon is followed by a question in a handwritten font: "where could i study?", "what could i do?", and "what about equity?". Below each question is a "Learn about:" section listing relevant topics and a corresponding profile type (Institutional, Professional, or Equity Profiles). Each section ends with an "Explore" button. A small downward arrow icon is centered at the bottom of the white section.

Illinois
POSTSECONDARY
PROFILES

INSTITUTIONAL PROFILES PROFESSIONAL PROFILES EQUITY PROFILES ABOUT CONTACT

Learn about postsecondary education options in Illinois.

where could i study?

Learn about:
Colleges and universities
Degree types
Affordability information

Institutional Profiles

Explore

what could i do?

Learn about:
Career pathways and related majors
Employment and salary information
Education requirements

Professional Profiles

Explore

what about equity?

Learn about:
Who attends
Who succeeds
Diversity at institutions

Equity Profiles

Explore

↓

Illinois Postsecondary Profiles.com (2023)

The screenshot shows the homepage of the Illinois Postsecondary Profiles website. At the top is a blue navigation bar with the logo on the left and menu items: INSTITUTIONAL PROFILES, OCCUPATIONAL PROFILES, EQUITY PROFILES, STATE PROFILE, ABOUT, CONTACT, and LOGIN. The main content area features a central heading: "Learn about postsecondary education options in Illinois." To the right of this heading is a video player with a red play button and the text "An Introductio...". Below the heading are five circular icons, each with a "Click to search data" or "Click to learn more" label. The icons represent: 1. A green circle with a school building icon, labeled "where could i study?". 2. A purple circle with a door icon, labeled "what could i do?". 3. An orange circle with three people icons, labeled "what about equity?". 4. A dark blue circle with a document and checkmark icon, labeled "have you started?". 5. A light blue circle with a map of Illinois icon, labeled "what's happening statewide?". Each icon is followed by a "Learn about:" section listing relevant topics and a corresponding "Explore" button. A "Feedback" button is located at the bottom right of the main content area.

Illinois POSTSECONDARY PROFILES

INSTITUTIONAL PROFILES OCCUPATIONAL PROFILES EQUITY PROFILES STATE PROFILE ABOUT CONTACT LOGIN

Learn about postsecondary education options in Illinois.

An Introductio...

check it out!

where could i study?
Learn about:
Colleges and universities
Degree types
Affordability information
Institutional Profiles
Explore

what could i do?
Learn about:
Career pathways and related majors
Employment and salary information
Education requirements
Professional Profiles
Explore

what about equity?
Learn about:
Who attends
Who succeeds
Diversity at institutions
Equity Profiles
Explore

have you started?
Learn about:
Apply to College
Build Your Support Team
Financial Aid
Making It Happen
Explore

what's happening statewide?
Learn about:
Statewide Enrollment
Statewide Completions
State Profile
Explore

Feedback

A partnership across agencies



NORTHERN ILLINOIS UNIVERSITY
Illinois Interactive Report Cards



Path 1

Institutional Profiles

Intuitive search screen with indexed results and a variety of easy-to-use options.

The screenshot shows a web interface for searching educational institutions. At the top, a blue header contains the word "PROFILES". Below it, a green banner features the title "Institutional Profiles" and a search bar containing "Northern Illinois University (Institution)". To the right of the search bar are icons for "EDUCATION" and "COLLEGE". Below the banner, there are two options: "View Full School List" and "Click here to search by location".

On the left side, there are several filter sections:

- Criteria**: A section with a "Filter by Area of Study" dropdown menu and a "Type in text" input field.
- School Type**: A section with checkboxes for "Public", "Private for-Profit", and "Private not-for-Profit".
- Duration**: A section with checkboxes for "2 year", "4 year", and "< 2 years".
- Granting**: A section with checkboxes for "Degree Granting" and "Non-Degree Granting".

On the right side, there is a section titled "Select a school to view information" with a dropdown menu showing "Found 1 schools". Below this, a card for "Northern Illinois University DeKalb" is displayed, featuring a "View School" button and several icons representing school attributes: Public, Four Years, MAP Included, Campus Housing, Study Abroad, Suburban, and Small.



Northern Illinois University



[View Schools Side-By-Side](#)



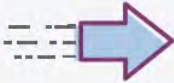

To view a different institution, type the new name above. Explore data through side navigation tabs.

Profile

- Enrollment
- Affordability
- Progress
- Completion

Data Summary

Data shown for latest year available.



18,045
Total Student Enrollment ⓘ

73%
Y1 to Y2 Retention ⓘ

\$19,782
Net Cost of Attendance ⓘ

5,252
All Completions ⓘ

Enrollment

Fall Enrollment By Student Type ⓘ

Overall Enrollment By Ethnicity ⓘ

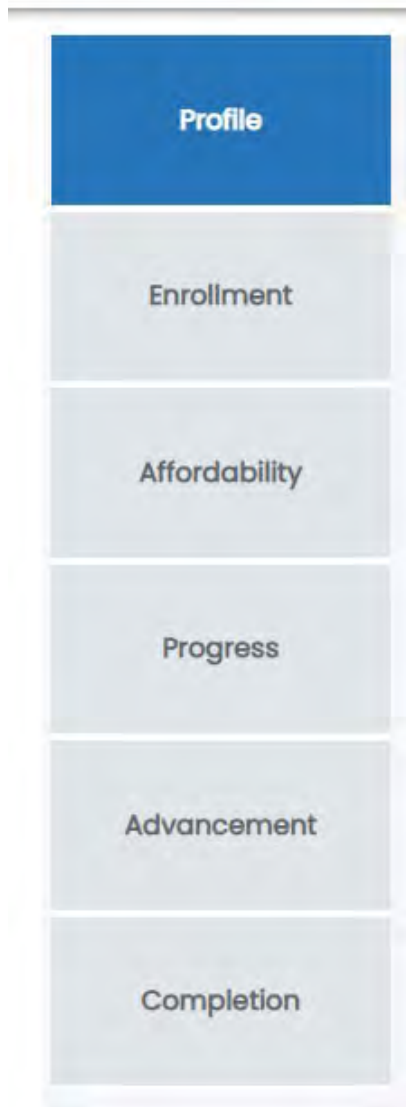
- Asian
- Black or African American
- Hispanic
- White

Home Campus

Altgeld Hall 300
DeKalb IL 60115
800-892-3050

[Visit Institution's Website](#) ▶

Exploring with institutions as the focus



Path 1 - Detailed info

Enrollment
Affordability
Progress
Advancement
Completion

Path 2

Occupational Profiles

Explore by Career Pathway

Use the Career Pathways as a guide

Explore by area of interest or keyword

Use this simple search feature to quickly find occupations or areas of study



AGRICULTURE
FOOD & NATURAL RESOURCES



ARTS & COMMUNICATIONS



FINANCE & BUSINESS SERVICES



HUMAN & PUBLIC SERVICES



HEALTH SCIENCES & TECHNOLOGY



INFORMATION TECHNOLOGY



MANUFACTURING, ENGINEERING, TECHNOLOGY & TRADES

Graphical click-through navigation built around familiar occupational superclusters

Explore by Career Pathway
Use the Career Pathways as a guide

Explore by area of interest or
keyword

Use this simple search feature to quickly find
occupations or areas of study

Filter Results

Type in text

Criteria

- Degree/Certificate
- Occupation

Select a degree/certificate or occupation to view information

10

Found 579 results



AGRICULTURAL/ANIMAL/PLANT/VETERINARY SCIENCE AND RELATED
FIELDS.

[View Degrees and Certificates](#)



ARCHITECTURE AND RELATED SERVICES.

[View Degrees and Certificates](#)



AREA, ETHNIC, CULTURAL, GENDER, AND GROUP STUDIES.

[View Degrees and Certificates](#)

Advanced search by
keyword across
programs of study or
occupations

Much richer results (6-
digit CIP, 5-digit SOC)
than most tools

Marketing Managers

Employment Data	State	National
Median Annual Pay	\$121,230	\$136,850
Work Experience in a Related Occupation	5 years or more	5 years or more
On-the-job Training	None	None
Average Job Openings, Year	2,051	26,000
Total Number Employed	21,980	263,680
Employment Change(%), 2018-2028	5%	8%

Typical Educational Level	Estimate
Bachelors Degree	97.9%

Related Degrees/Certificates



Occupation
Detail Data

Related Areas of
Study



Marketing/Marketing Management, General.



To view a different degree/certificate or occupation, type the new name above. Explore data through side navigation tabs.

Profile

Enrollment

Completion

Participation Snapshot

Total Enrollment by Ethnicity ⓘ

4,824
Total

- Asian
- Black or African American
- Hispanic
- White
- Nonresident alien
- Unknown
- Other

Total Completions

1,532
Students Graduated ⓘ

Occupations

- Advertising and Promotions Managers
- Business Teachers, Postsecondary
- Fundraisers
- Market Research Analysts and Marketing Specialists
- Marketing Managers
- Sales Managers

Related Degrees/Certificates

View related degrees/certificates +

Top Institutions

- 2 year**
- City Colleges of Chicago-Harold Washington College
- City Colleges of Chicago-Harry S Truman College
- City Colleges of Chicago-Kennedy-King College
- 4 year**
- Augustana College
- Aurora University
- Benedictine University
- Blackburn College
- Bradley University

Program Detail

Data about students in this program

Cross references to related occupations and areas of study



Nursing Assistant/Aide and Patient Care Assistant/Aide. 🔍

To view a different program, type the new name above. Explore data through side navigation tabs.

Profile

Enrollment

Completion

Overall

Graduate

Undergraduate

Overall Completion: Trend

From School Year 2014-2015 To 2018-2019

Total Students Completion
(2018-19 School Year)
5,945



Data Source: ICCB Centralized Data System, IBHE

How to Read the Chart

Total completions presents the total number of degrees or other credentials awarded across all postsecondary levels available for this program of study. Includes both the undergraduate and graduate levels. For graduate...

Program Detail

Data about students in this program

Path 3 Equity Profiles

Equity Profiles

Explore equity profiles by demographic characteristics.

What do you want to view?

Start selecting student demographic characteristics.

Begin by selecting either an age group, ethnicity, or gender.



Explore statewide data with ethnography as the focus

What do you want to view?

Begin by selecting either an age group, ethnicity, or gender.

[RETURN TO MAIN SELECTION](#)

11,419

DEGREES AND CERTIFICATES TO HISPANIC MALE/MEN STUDENTS.

11,419 degrees and certificates were awarded to Hispanic Male/Men students by Illinois' community colleges and universities in 2020-2021.

COMPLETION ▾



HISPANIC x



MALE/MEN x

[VIEW PROFILE](#)



Appealing infographic style base statistics

Any intersection of selections across age, race/ethnicity, and gender



Gender

Male/Men

Ethnicity

Hispanic

Age

All

VIEW

* This page displays results for the group you selected. Use the buttons above to change your selection

- Profile
- Enrollment
- Completion

Leading Areas of Study (and Related Occupations) for this Group

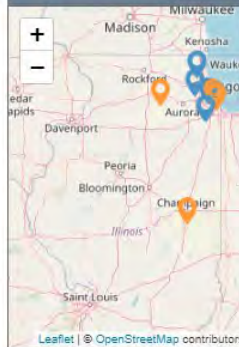
IL 2 Year Degress/Certificates

- Automobile/Automotive Mechanics Technology/Technician.
- Biological and Physical Sciences.
- General Studies.
- Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/Technician.
- Liberal Arts and Sciences/Liberal Studies.

IL 4 Year Degress/Certificates

- Accounting.
- Business Administration and Management, General.
- Computer Science.
- Finance, General.
- Management Science.

Institutions with Highest Completion Counts for this Group



- * City Colleges of Chicago-Harold Washington College
- * City Colleges of Chicago-Wilbur Wright College
- * College of Lake County
- DePaul University
- DeVry University-Illinois
- * Moraine Valley CC
- Northern Illinois University
- University of Illinois at Chicago

Detailed profile information

Cross-references to leading areas of study and institutions for each cross-sectional student group



Gender

Male/Men

Ethnicity

Hispanic

Age

All

VIEW

* This page displays results for the group you selected. Use the buttons above to change your selection

Profile

Enrollment

Completion

By Institution

By Area of Interest

2021



	Under 18	18 - 19	20 - 21	22 - 24	25 - 29	30 - 34	35 - 39	40 - 49	50 - 64	65 and Over	Age Un...
ALL IL STUDENTS	0.3	2.6	17.3	37.6	21.1	9.6	4.8	5.2	1.4	0.1	0.0
2 YEAR INSTITUTIONS	0.7	5.5	30.8	28.8	19.0	7.3	3.5	3.4	1.0	0.1	0.0
4 YEAR INSTITUTIONS	N/A	0.0	5.5	45.3	23.0	11.6	5.9	6.8	1.8	0.1	N/A

Adler University	N/A	N/A	N/A	N/A	58.3	16.7	N/A	8.3	16.7	N/A	N/A
American Academy of Art	N/A	N/A	N/A	100.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Augustana College	N/A	N/A	10.7	82.1	7.1	N/A	N/A	N/A	N/A	N/A	N/A
Aurora University	N/A	N/A	9.7	59.0	19.4	3.5	2.1	5.6	0.7	N/A	N/A
Benedictine											

Comparative data across all institutions and CIP codes in Illinois

Bonus content: Making It Happen



Build Your Support Team

[Read More](#)



Apply to College

[Read More](#)



Complete Your FAFSA

[Read More](#)



Learn More About Financial Aid

[Read More](#)

Helpful tips and support content provided by ISAC to support students and families with their college search efforts

Path 4: Illinois State Profile



State of Illinois

Profile

Enrollment

Completion

Data Summary

 966,933 Total Annual Student Enrollment ⓘ	 71% Y1 to Y2 Retention ⓘ	 202,411 All Completions ⓘ
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Enrollment

Annual Enrollment by Student Type ⓘ

Full time 14% 56,435 Students	Part time 86% 349,009 Students
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Annual Enrollment by Ethnicity ⓘ

- Asian
- Black or African American
- Hispanic
- White
- Unknown
- Nonresident alien
- Other

Institutions in IL

Click here to search by location ➔

Statewide Details

School Type **On Campus Housing**

Public schools	Private schools	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Statewide summaries using the institutional profile page layout



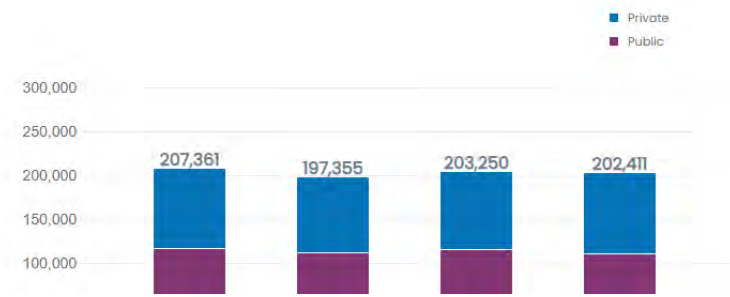
State of Illinois

- All Institutions
- Public 4 Yr
- Private for-profit 4 Yr
- Private not-for-profit 4 Yr
- Public 2 Yr
- Private for-profit 2 Yr
- Private not-for-profit 2 Yr
- Public < 2 Yr
- Private for-profit < 2 Yr
- Private not-for-profit < 2 Yr

- Overall
- Graduate
- Undergraduate

Overall Completion: Trend
From School Year 2016-2017 to 2020-2021

School Year 2020-21
Total Completion: 202,411



With data both aggregated at the state level and disaggregated by sector

**Coming soon:
FY24 development
discussion**

Profile

Enrollment

Completion

Regional

Workforce Analysis

Lorem ipsum dolor sit amet
 Sub Header 2019-2020
 Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Snapshot | Regional | Salary | Student Flow

Lorem ipsum dolor sit amet consectetur adipiscing?

Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Supply: Top CIP codes	
Lorem ipsum dolor sit amet	XX
Consectetur adipiscing elit sed	XX
Diam nonummy nibh euismod	XX
Tincidunt ut laoreet	XX
Dolore magna aliquam erat	XX
See more results	

Supply: Top Regions	
Lorem ipsum dolor sit amet	XX
Consectetur adipiscing elit sed	XX
Diam nonummy nibh euismod	XX
Tincidunt ut laoreet	XX
Dolore magna aliquam erat	XX
See more results	

Supply: Top Institutions	
Lorem ipsum dolor sit amet	XX
Consectetur adipiscing elit sed	XX
Diam nonummy nibh euismod	XX
Tincidunt ut laoreet	XX

Demand: Top Regions	
Lorem ipsum dolor sit amet	XX
Consectetur adipiscing elit sed	XX
Diam nonummy nibh euismod	XX
Tincidunt ut laoreet	XX

Workforce analysis data

Breadcrumbs / Breadcrumbs / And More

Accounting and Business/Management.

To view a different degree/certificate, type the new name above. Explore data through side navigation tabs.

Profile

Enrollment

Completion

Regional

Workforce Analysis

Participation Snapshot

Total Enrollment by Ethnicity

359
Total

Asian
Black or African American
Hispanic
White
Unknown
Nonresident alien
Other

Total Completions

267
Students Graduated

Top Institutions

DeVry University-Illinois

Occupations

Accountants and Auditors ● ■ ★

Typical Education Level (Lorem ipsum)

Employment Data	2-Year	4-Year
Median Annual Pay	\$XX,XXX	\$XX,XXX
Average Job Openings, Year	XXX	X,XXX
Employment Change(%), 2018-2028	XX%	XX%

Business Teachers, Postsecondary ■ ★ ●

Typical Education Level (Lorem ipsum)

Employment Data	2-Year	4-Year
Median Annual Pay	\$XX,XXX	\$XX,XXX
Average Job Openings, Year	XXX	X,XXX
Employment Change(%), 2018-2028	XX%	XX%

Financial Managers ■ ● ● ●

Typical Education Level (Lorem ipsum)

Employment Data	2-Year	4-Year
Median Annual Pay	\$XX,XXX	\$XX,XXX
Average Job Openings, Year	XXX	X,XXX
Employment Change(%), 2018-2028	XX%	XX%

Financial and Investment Analysts ● ■ ★

Typical Education Level (Lorem ipsum)

Employment Data	2-Year	4-Year
Median Annual Pay	\$XX,XXX	\$XX,XXX
Average Job Openings, Year	XXX	X,XXX
Employment Change(%), 2018-2028	XX%	XX%

Enhanced CIP summary screens making it easier to cross reference data about related occupational outcomes

Employment Data	State	National
Median Annual Pay	\$62,780	\$68,890
Work Experience in a Related Occupation	None	None
On-the-job Training	None	None
Average Job Openings, Year	176	4,800
Total Number Employed	1,260	32,770
Employment Change(%), 2018-2028	2%	3%

Supply: Top Institutions

Lorem ipsum dolor sit amet **XX**

Consectetur adipiscing elit sed **XX**

Diam nonummy nibh euismod **XX**

Tincidunt ut laoreet **XX**

Dolore magna aliquam erat **XX**

[See more results](#)

Demand: Top Regions

Lorem ipsum dolor sit amet **XX**

Consectetur adipiscing elit sed **XX**

Diam nonummy nibh euismod **XX**

Tincidunt ut laoreet **XX**

Dolore magna aliquam erat **XX**

[See more results](#)

Illinois Professional Pipeline

Graduates in Related Fields	XX
Number of Postsecondary Programs	XX
Average Job Openings	XX

Typical Educational Level	Estimate
N/A	N/A

Related Degrees/Certificates

Commercial and Advertising Art

● ■ ★

Lorem ipsum XX

Dolor sit amet XX

Sit amet XX

Design and Visual Communications, General

■ ● ▲ ●

Lorem ipsum XX

Dolor sit amet XX

Sit amet XX

Energy Systems Technology / Technician

■ ★ ●

Lorem ipsum XX

Dolor sit amet XX

Sit amet XX

Enhanced CIP summary screens making it easier to cross reference data about related occupational outcomes pg2

Walk-through?
Discussion?
Questions and Feedback?

Thank You!

aclemens@niu.edu